## **Phenix City Parks & Recreation Mission Statement**

- 1. To establish quality and innovative programs and a variety of facilities that citizens of all ages, sexes, races, creeds, handicap, religious and political beliefs can participate in or on during their leisure time.
  - To establish and review rules and regulations for the best quality programs that we can offer; stressing safety, interest in the participants, instruction, participant's time, creating an atmosphere of good sportsmanship.
  - To make programs available to all citizens of Phenix City as long as they meet the qualifications to participate.
- 2. To provide quality leadership in conduct and planning of programs.
  - Establish goals and objectives for each position on the professional staff.
  - Orient each new employee to the position and department
  - Offer in-service training programs for the staff and make available to staff members the opportunity to participate in training sessions and seminars offered by other agencies or organizations.
  - Stay in touch with recreation needs and wants for our community.
- 3. To work and cooperate with all agencies either public, private, commercial or semiprivate.
  - When dealing with other agencies have an open mind with good business principles established for cooperation.
  - As long as requests are within established policies, approach with positive attitude of how we can help and not an attitude of "we can't".
- 4. To work with and secure information from advising groups and citizens that will help the department to be effective and efficient in developing its programs and facilities.
  - Approach all input from citizens and advisory groups with attentiveness, consideration and open-mindedness.
  - To invite participation from the citizens and advisory groups in departmental operation as long as they are within city policies.
- 5. To establish an effective customer relations program by always being courteous, thoughtful, considerate and kind, so as to make the public feel welcome.
  - Make participants or visitors feel that we are glad to have them and not as if we are doing them a favor.
  - Give people a warm welcome so they will relay this to their friends which will establish good public relations and positive image.
  - Treat people the way you would like to be treated.
- 6. To establish a good public information system using all available sources.
  - Cooperate with and establish a good rapport with personnel in various media.

- Utilize as much as possible the churches, schools, Chamber of Commerce, newcomers groups and brochures for getting information to the public.
- 7. To spend the tax dollars effectively and efficiently.
  - Utilize staff and facilities in the most valuable and productive way.
  - Plan and organize programs to utilize time and equipment most efficiently.
  - In making decisions, keep in mind the best use of tax dollars.
  - In establishing budget request, seek input from all personnel involved.
- 8. To establish the best organization for conducting our operation as efficiently and effectively as possible.
  - Follow city and departmental procedures and guidelines.
  - Develop a good interdepartmental communication system.
  - All work together as a department, not as individual area.
  - After decisions are made, whether agree or disagree, stand as a team behind the decision.
- 9. To establish safe, well-maintained facilities that the public can enjoy with their leisure time.
  - Maintain all facilities in good condition through effective plans of action.
  - Develop maintenance procedures and schedules.
  - Develop a preventive maintenance program on all equipment and facilities.